

[86-Eng.]

SARDAR PATEL UNIVERSITY
M.COM. (3rd Semester) Examination (CBCS)
RESEARCH METHODOLOGY – PB03CCOM01

Time: 02:00 pm to 5:00 pm

Date: 17-11-2017

Total Marks: 70

Note: Figures to the right indicates full marks of the questions.

SECTION - I

Q.1 Define research. Explain its objectives and significance in brief. (17)

OR

Q.1 Explain the types of research and write a short note on motivation in research. (17)

Q.2 What is hypothesis? Explain its types in detail. (18)

OR

Q.2 Define research proposal and describe the contents of good research proposal. (18)

SECTION - II

Q.3 Distinguish between schedule and questionnaire and discuss the types of interview. (17)

OR

Q.3 Distinguish between primary and secondary data and state the advantages and sources of secondary data. (17)

Q.4 Discuss the significance and limitations of modern research report. (18)

OR

Q.4 State the precautions of research report and write a short note on synopsis. (18)

C.P.T.O.)